

St. Louis River Experience Board Meeting Minutes
February 18, 2019

Meeting called to order at 4:30pm at Chris Jensen Conference Room by President Julia Rulla.

Attendees: Julia Rulla, Bob Bennett, Ron McKinnon, Nancy Saari, Bob Vavrosky, Roger Amborn, Dick Florey and Kathy Anderson.

Absent: Scott Lyons and Eric Kaiser

The minutes from the meeting held on January 16, 2019 approved.

FINANCIAL REPORT: All signatures for Harbour Pointe Credit Union account were transferred and updated. Current balance \$27,244.89.

SCHEDULING: Dick and Julia have set up the calendar for the entire season. The season calendar, confirmation forms and sign up genius were updated. The scheduling process will be discussed and all volunteers will be trained in proper use of the forms/scheduling procedure at the volunteer training sessions in April. Dick voiced concern about sending all four months at one time for sign up. A decision was made to send a weekly or every other week e-mail to all captains and mates to update changes in scheduling and trips that need to be filled.

SPONSORSHIP RENEWAL: Julia sent letters to all current sponsors on February 1st. BHC, Primrose and Pines 3 have renewed at Tier 1. Chris Jensen and Harbour Pointe will sponsor at the Tier II level. Nancy and Julia will visit all other perspective sponsors in the next few weeks.

VOLUNTEER ROUNDUP: A deposit of \$250 was made at Pier B on the credit card for the event to be held on April 17th. Julia made a flyer that has been posted on the website. She has received applications from the website for 2 captains, 6 mates and 1 for fundraising and events. Julia will send out invitations to all current and potential volunteers the first week in March.

VOLUNTEER PAMPHLET: Per suggestion of Eric Kaiser a volunteer pamphlet has been made outlining the duties and responsibilities for

volunteers in each category. Julia will copy on card stock and have available at the round up and will post on the SLR website.

ACTIVITY DIRECTORS: Julia is giving an overall presentation to the area Activity Directors meeting at Primrose on March 8th at 1:30. All board members are welcome to attend and share their perspective. We will also schedule a meeting for all Activity Directors who do not attend the meeting on March 8th. Blaine suggested that all facilities who schedule trips must send their Activity Director or a representative to this meeting. All duties and reminders of the priority for Activity staff have been outlined in the pamphlet that will be provided at these meetings. If there are still facilities not represented Julia, Nancy and Kathy will travel to facilities and present this information.

OLD AND NEW BUSINESS:

- Board decision to purchase the Keychains at \$276 for 100. These will be given to sponsors and potential sponsors, captains and volunteers.***
- T-shirts will be made with new logo with a decision to keep the shirts with the present green color. \$7.25 for T-shirts and \$13.25 for sweatshirts at OTL. We need a three week turn around for orders. Scott also suggested checking with Advantage Emblem to see if they are comparable.***
- Season kick off will be held the middle of June at Pier B. Date TBD.***
- Event in lieu of Fundraiser will be held in the fall along with volunteer appreciation night.***
- Festival of the Sail event in August will have 6 trips scheduled per day Monday and Tuesday with the first trip starting at 10am. We will ask Scott to confirm with Jon Driscoll at Pier B that we will be able to have access to their docks on these days.***

- *Suggested that volunteers could be offered the opportunity to go out on Sunday to see the ships. Will discuss this further at our next meeting.*
- *Julia wants to make certain photos are taken on trips. They can be sent to her and she will put on the website.*
- *Scott is still working with an amount that will be reimbursed from Spirit Lake Marina for the timbers and caps. Estimate amount owed is \$17,000.*
- *Discussion held about contacting area business such as Minnesota Power and Maurice's that encourage community involvement from employees. This may be an avenue for volunteers per Blaine's suggestion and Dick will check into this possibility. There was also discussion about a 4th Tier category for a business that volunteers in some capacity such as Pier B. No charge however would be given recognition.*
- *Dick is checking into thermos blankets (like the ones used at Grandma's marathon) to use on the pontoon.*
- *Brian Scott from Harbor International School is looking for volunteer opportunities for students in late May or early June. Suggestion was made to have them clean the pontoon when it comes out of storage.*

Julia is working on an updated volunteer contact list and will provide each board member with one when completed.

Meeting adjourned at 5:50pm. Next meeting scheduled for Monday, March 18th at 4:30 at Chris Jensen Conference room.

